

FOR IMMEDIATE RELEASE

04/02/2019

Contact Information:

Donald Mainardi
(201) 888-8983
donm@idx.tv

Jun Ishizeki
(310) 892-7749
jun@idx.tv

IDX Announces New Product Releases at NAB Las Vegas 2019

Torrance, CA: At the 2019 NAB Show and Convention, IDX will be showcasing the all new PowerLink IPL Series. As the originator of PowerLinking (piggy-backing) batteries, IPL is the latest stackable battery solution for high-end cameras and accessories where very long runtimes are required. The IPL Series includes two models, the IPL-98 & IPL-150 with capacities of 96Wh & 143Wh respectively. The main feature for the PowerLink Series batteries is the ability to be linked and considerably extend continuous shooting times. No battery is complete without a charger, and with travel being a large part of most productions, IDX has developed the all new four channel (2+2) simultaneous VL-4X v-mount charger which is both compact and lightweight. The included AC adapter can also serve as a 90W DC power supply. With a product line-up that can assist in many applications, IDX will also display the recently released DUO-C150 (143Wh), and the robust CUE-D300 with a capacity of nearly 300Wh.

IDX invites visitors to come to booth C8612 to get a demonstration of these exciting products.

About IDX

With nearly 30 years of expertise in battery manufacturing, IDX has maintained its position as the global leader of Li-ion battery systems for the professional audio, broadcast, cinema, and video industries. Pioneering the use of Li-ion technology, IDX has fundamentally changed the way professional equipment is powered today. The highest-grade Lithium Ion cells are used to ensure all of IDX's products are the most reliable batteries on the market. Manufactured in co-operation with Sanyo (the world's premier supplier of Lithium Ion cells Established in 1989), IDX has made a name for itself with the award winning PROSeries, NP-Style, and ENDURA v-mount battery systems and the groundbreaking CAM~WAVE™ wireless transmission line. IDX continually looks forward to innovating for the future and meet the ever-changing demands and challenges of the professional audio, broadcast, cinema, and video industries. This innovative mindset led to the development of ALPHA-I™, IDX's first venture into the premium neutral density lens filter market, with a filter that produces zero color shift. The company's global headquarters is in Japan with distribution and support branches in Asia, Europe, North America and South America.

For further information please visit:
www.idxtek.com